

MINUTES

Southern NM Pride

05/02/10

Members Present: Kevin Andrew, Martha Beaver, Darlene Berg, Edward Gutierrez, Carrie Hamblen, Jim R. Moore, Donny Prosise, Perry Sanchez, Tom Smith and Caeri Thomas.

Meeting was called to order at 1:31 p.m.

- I. Housekeeping
 - Member-at-large introduction: Eve Adams
 - A. Andrea with Convention & Visitors Bureau unable to attend meeting as planned. Donny relayed message with regrets. Andrea will plan to attend May 16th meeting.
- II. Approval of March 14, 2010 Meeting Minutes
 - A. Minutes approved with no corrections.
- III. Finalizing of Activities/Events for Pride Weekend
 - A. Friday Evening – Donny reported in David’s absence. Volunteers will be needed for event. Poster for Gayapalooza completed and presented to members. The poster is ready for distribution. Press release for event is ready for distribution. Event added to Rio Grande Theater Facebook profile. On May 12th Convention and Visitors Bureau will have table at north end of Farmers Market and will have flyers and posters for event. As of meeting Eric Himan and Namoli Brennet have signed contract. Signed contract by Daniel Cartier has not yet been returned. Discussion of Pride art exhibit option in Rio Grande art gallery in June. Decision by members to add that event to 2011 notes and use as a way for Dona Ana Arts Council to partner with Pride.

Saturday Day and Evening – Hayley Rouse confirmed by Carrie as DJ during festival. Discussion of details for Queer Bake Off. Three judges will be needed and suggestions were that one judge be from the SNMP Board, one judge will be Jeff Stevens (Grand Marshall) and one person at large, to be determined. Jim Moore will donate tablecloths for event. Martha will purchase disposable containers. Board members should continue to solicit volunteers for Saturday Festival and names should be e-mailed to Martha. Alister M has confirmed as one of the musical performers in the Women’s Club. Kevin will send Belle e-mail for confirmation as the other musical performer. Perry suggested the use of fence posts for balloon arch. Martha will provide the fence posts.

Sunday – Desert Hills Pool in Dona Ana confirmed that pool is available at 6:30 pm, after the pool has closed to the public. Discussion and agreement that pool party hours will be from 6:30 pm – 9:00 pm. Carrie will work with Lindy on deposit and lifeguard arrangements. Party guests will have option to bring food and no glass containers are allowed.
 - B. Additional events – Guests for June 6 House concert should contact Carrie for address details. SNMP web site contains contact information.
- IV. Status Report from Committee Coordinators

- A. Parade Route – Jim presented parade route options. Parade route will be approximately 1.1 miles. Discussion and agreement for final route. Jim will send parade map to Tom to be included on SNMP web site. Jim will order 4-5 dozen additional small rainbow flags for parade participants.
 - B. Location – Kevin reported that reservation with Potty Time for is complete and total cost will be \$230.99 and payment will be made on Saturday at delivery. Reservation completed with Action Event Rental for Inflatable Dalmatian Dog for Kid’s area and (10) tables and (80) chairs for Festival area for the cost of \$417.81. Payment due prior to event and check requisition given to Caeri. Order completed on-line for (10) traffic safety cones and total cost is \$83.20. Waiting for price quote from ABC Party World for balloon arch and individual decorative balloons.
 - C. Kid’s Area – Discussion with Eve on arrangements for Kid’s area. \$150.00 is budgeted for supplies for kid’s area. Eve has ideas for games for kids. Carrie will give Eve the crafts and supplies from 2009 Festival.
 - D. Vendors – Carrie reported that (30) vendors to date have completed registration forms. Carrie continues to follow up with vendors that have participated in the past.
 - E. Publicity – Donny reported in David’s absence. Presented draft of SNMP Pride poster for members to review. Carrie and Tom will provide content corrections and editing. The publishers of the New Mexico Pride Guide have agreed to trade a full-page ad (\$1,500 value) in exchange for the opportunity to distribute Guide during the Friday Gaylapalooza event. Ad content is due by May 7th and Tom agreed to create ad and e-mail it to David. Press release for vendors completed. Discussion of future press releases for Theme (including Grand Marshall and Award winners); Pride weekend listing of events; call for participants for the Queer Bake Off; and second call for vendors in mid May.
 - F. Fundraising – Tom and Perry reported that goal has been surpassed. \$800.00 in pending donations.
 - G. Entertainment/Events – Discussion completed earlier in the meeting.
 - H. Permits/Insurance – Jim Moore has started to obtain signatures for sound permit. Will make a second walk through neighborhood to request additional signatures. Goal is at least ten signatures. With decision of parade route, parade permit can be obtained.
- V. New /Other Business
- A. Caeri reviewed changes to budget and the status of budget. Discussion of amount to offer Hayley for DJ services at festival. Discussion of goal to maintain balanced budget.
 - B. Discussion and approval to have prizes and to purchase gift certificates for Queer Bake Off.
- VI. 2010 Meeting Dates
- A. Next meeting May 16 at NM GLBTQ Centers.
- VII. 2010 Grand Marshall/Award Nominees
- B. Miguel Silva did not receive e-mail notification. Tom will send letter.
- VIII. Goals for May 16 Meeting
- A. Carrie and Tom reviewed goals listed on the agenda.

Meeting adjourned at 2:48 p.m.