

Minutes Southern New Mexico Prider

April 3, 2011

1. Housekeeping (Call to Order 1:33 p.m.)
2. Budget and/or payout discussion
 - a. Pride Guide details finalized \$545 (full size ad for ½ price)
 - b. Use form provided to request bills to be paid. Contact Tony if you receive money.
 - c. New \$4000 CD 6month w/ option to extend. Approved 2:09 pm

- ❖ CVB Presentation: Andrea Lawrence
 - Pride guide: branding for LC
 - Ramada as the official hotel of pride
 - Future events to collaborate on
 - Governor's conference
 - TANM (Tourism Association NM)

3. Vote on Award Winners
 - a. 2011 Theme is : Diversity Creates Community
 - b. Grand Marshall for 2011 is: Tom Smith
 - c. Pride Award winners are
 - i. Mary Jane Garcia
 - ii. James
 - iii. Santorini
4. Finalizing of activites/events for pride weekend (
 - a. Activities decided
 - i. Friday: Sexual and Gender Diversity Resource Center Drag Bingo at the Ramada 6 – 9 pm
 - ii. Saturday: Annual Pride Parade and Festival. Pioneer Women's Park. 10 am – 3 pm. Includes: Live Music, Queer Bake Off, awards, vendors, food, and informational booths. Pet Blessing? Art Show times:
 1. Bake Off: No later than 12:15 in a non-returnable dish
 - iii. Pool Party for under 21 (Saturday Night?)
 - iv. Saturday Night: Dance sponsored by Triple Threat Productions at the Ramada
 - v. Sunday: ??
 - vi. Additional events: Fundraiser at Amaro
5. Reports from Committee Coordinators for Events
 - a. Parade Route

- b. Location
 - i. Need to get things booked!
 - 1. Port-a-john
 - 2. Jumping balloon
 - 3. Tables
 - c. Kid's Arena
 - d. Vendors (so far we have 25)
 - e. Publicity
 - i. Press releases for GM and Awardees
 - ii. Theme press release
 - iii. Press release announce show, silent auction, bake off, and art show
 - f. Fundraising
 - i. Letters to donors. Letters to previous sponsors.
 - g. Web Design
 - h. Entertainment
 - i. Camille Hughes: Pubes
 - ii. Increase artist compensation to \$300
 - iii. Schedule of music for next meeting (to do)
 - iv. Art Show form
 - 1. Change info, times
 - a. #3 we get the building 5 – 7 Friday Night
 - 2. Follow up w/ easles
 - i. Permits? Insurance
 - i. Call LCPD about blocking off street
 - ii. Parade and sound forms (completed)
 - j. Other
6. 2011 Tentative Meeting Dates: 1:30 pm at NM GLBTQ Center
 - a. Future Meetings: 5/1, 5/15, 6/05, 6/12,6/26
 - i. The meeting on June 5 will be at Pioneer Women's Park
 - ii. The meeting on June 26 will be to de-brief after the events
7. New Business
 - a. Pride T-shirts: Not this year from Dv8 merchandise
 - b. Packaging prices for more sales: Have yet to hear back from Rene and Suzanne, Sharna is fine with 10% of the door.
 - c. Pass out business cards to those who need them.
 - d. Other?
8. Goals for 5/1 meeting
 - a. Report of Fundraising Status
 - b. Permits: We need: Noise permit for park from LCPD, Street Permit from LCPD (for blocking off the street). Parade permit.
 - c. Attain Event Insurance

- d. Re-send out vendor forms to all previous vendors. Press releases announcing Award winners and Grand Marshal, theme.
9. Adjourn (2:57 pm)

Actions Taken:

Poster was approved (1:37 pm)

Post Cards approved for CVB

Sponsor for Fountain Movie for June 11th

To do:

Finalize Park Insurance

Get permits

Book Jumping Balloon, tables/chairs, and Porta potties

Order Rainbow balloon arch