



For Immediate Release

**SOUTHERN NEW MEXICO PRIDE
ADDS ANOTHER FAMILY EVENT TO PRIDE WEEKEND!**

UNDER 21 POOL PARTY

June 18, 2011

June 8, 2011 – In seeking to round out a full weekend of entertainment for all ages, Southern New Mexico Pride has added an Under 21 Pool Party to this year's Pride Festival weekend, on the evening of Saturday, June 18, 2011. Co-sponsored by Families & Youth, Inc., the Under 21 Pool Party will take place at the Desert Hills Pool, located in the hills of Dona Ana. Go north on 1-25 to the Dona Ana exit, turn right at the stop sign and follow the signs to a splashing good time! Hours for the event are 6pm to 10pm. Food and drinks will be provided. The entry fee is \$3 and the event is open to those under 21 and their guardians. For more information on the Desert Hills Pool, visit Desert-Hills-Pool.com. For more information on the Under 21 Pool Party, contact Janet Lindsey at (575) 642-6596.

Southern New Mexico Pride will hold its annual Pride event on June 18, 2011 from 10am – 3pm at Pioneer Women's Park. The theme of this year's event is "Diversity Creates Community." The event begins with a walking parade through downtown Las Cruces at 10am. Participants will gather at the park at 9:50 am. The Pride Art Show is part of a weekend of scheduled events, including Drag Bingo, sponsored by the Sexual Gender and Diversity Resource Center on Friday, June 17 from 6pm to 9pm at the Ramada Palms Inn and a Pride Dance Party, Saturday, June 18 at 8pm, sponsored by Triple Threat Productions and also at the Ramada Palms Inn. For further information about this year's Pride Event, please visit www.southernnmpride.org