



**For Immediate Release**

**SOUTHERN NEW MEXICO PRIDE DEBUTS ITS VERY FIRST  
PRIDE ART SHOW  
June 18, 2011**

**May 12, 2011** – Southern New Mexico Pride will initiate its very first Pride Art Show, featuring artists from throughout Southern New Mexico, at this year's Pride Festival, Saturday, June 18, 2011. The entry fee is \$20 and the event is open to all. Up to four original works of art may be submitted per artist and all work must be delivered to the Women's Club Building, at 340 N. Reymond across from the Pioneer Women's Park, on Friday, June 17, 2011, from 5pm to 7pm. They will then be juried by a panel of qualified experts selected by Southern New Mexico Pride Board. A 20% commission will be charged on all work sold during the Festival and awards will be given out to works in several categories. A full list of rules and entry forms can be obtained by visiting [www.SouthernNMPride.org](http://www.SouthernNMPride.org)

Southern New Mexico Pride will hold its annual Pride event on June 18, 2011 from 10am – 3pm at Pioneer Women's Park. The theme of this year's event is "Diversity Creates Community." The event begins with a walking parade through downtown Las Cruces at 10am. Participants will gather at the park at 9:50 am. The Pride Art Show is part of a weekend of scheduled events, including Drag Bingo, sponsored by the Sexual Gender and Diversity Resource Center on Friday, June 17 from 6pm to 9pm at the Ramada Palms Inn and a Pride Dance Party, Saturday, June 18 at 8pm, sponsored by Triple Threat Productions and also at the Ramada Palms Inn.

For further information about this year's Pride Event or the Pride Art Show, please visit [www.southernmpride.org](http://www.southernmpride.org) or contact Tony at [Siemper12@comcast.net](mailto:Siemper12@comcast.net)