



For Immediate Release

**SOUTHERN NEW MEXICO PRIDE
BRINGS BACK THE POPULAR
QUEER BAKE-OFF
June 19, 2010**

May 10, 2010 – Southern New Mexico Pride will hold its annual “Queer Bake-Off” Saturday, June 19 from 12:30 to 1:30 pm at Pioneer Women’s Park as part of its annual Pride event. There is no entry fee and the event is open to all. Contestants are encouraged to submit their favorite baked good and its recipe in select categories for judging. Winning recipes will be auctioned off with proceeds to benefit Southern New Mexico Pride. Prizes will be awarded in the following categories: Best Pies/Tarts, Best Cake/Cupcake, Best Cookies/ Bars/Brownies, and Best Other.

Southern New Mexico Pride will hold its annual Pride event on June 19, 2010 from 10am – 3pm at Pioneer Women’s Park. The theme of this year’s event is “Educate. Liberate. Celebrate.” The event begins with a walking parade through downtown Las Cruces at 10am. Participants will gather at the park at 9:50 am. The bake-off is part of a weekend of scheduled events, including Gaylapalooza: a night of queer indie rock on Friday, June 18, 7pm at the Rio Grande Theatre, a Pride Dance Saturday, June 19 at 8pm at The Rainforest, and a Pride Pool Party Sunday evening at 6:30 pm at the Desert Hills Pool.

For entry form and further information, please visit www.southernnmpride.org or contact Martha Beaver at parkwild@aol.com.